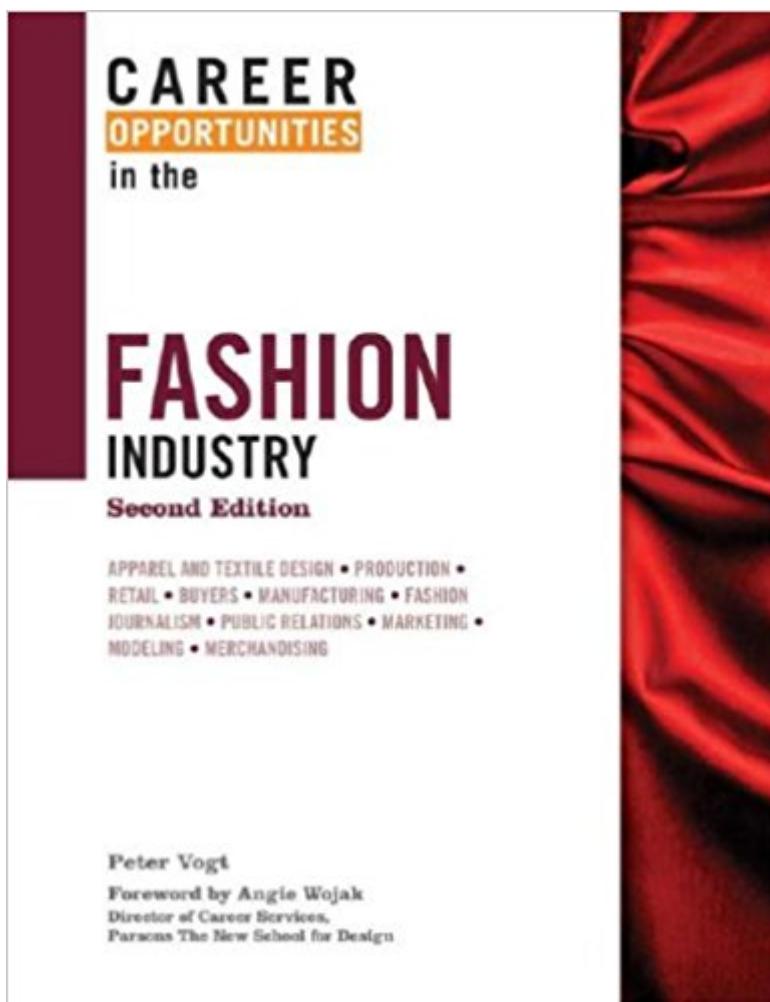


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Career Opportunities In The Fashion Industry (Career Opportunities (Hardcover))



Synopsis

The fashion industry is a remarkably diverse field. This guide profiles more than 70 jobs in seven key areas - textiles, production/manufacturing, retail, media, promotions, education, and other fashion careers. It seeks to provide accurate information so that readers can make informed career decisions.

Book Information

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Customer Reviews

Grade 7 Up-Vogt does a creditable job of describing a host of careers in the fashion world and related industries. He includes details on more than 60 positions, from fashion designer to media buyer. He devotes two to three pages to each one, outlining duties, salary range, prerequisites, and possible career progressions. He breaks the field into seven categories: textiles, retail, production/manufacturing, education, media, promotions, and other fashion jobs. In a foreword, Angelia Wojak of the Parsons School of Design discusses the character traits needed to succeed in a tough industry, often with "intense and volatile" workplaces. Clearly written and arranged, this excellent overview will make a fine addition to career collections. Carol Jones Collins, Columbia High School, Maplewood, NJCopyright 2003 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

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people...".."another winner...a librarian's dream...Recommended...".."well-organized and easy to use... comprehensive...Recommended.".."organized, comprehensive, and easy to use...Highly recommended.".."organized, comprehensive, and easy to use ...Highly recommended."The information provided about each career is realistic and current.".."excellent...The writing is clear, honest, and informed...useful...".."presented in a clear, easy-to-use format...both relevant and useful...".."well organized...clearly laid out and easy to understand...recommended..."The entries are clear and concise...an excellent resource... highly recommended.".."would be useful to high school [students] and adult career counselors and libraries.".."another winner in the careers field... well-written...a librarian's dream...Recommended..."This excellent resource covers a fascinating array of creative opportunities in business, medicine, journalism, and fine arts.".."a must read...clearly written and a pleasure to read...should definitely be on the shelf of every high school and college vocational counselor."Thoroughness, currency, and ease of use are the hallmarks of this excellent guide...detailed profiles...The writing is clear, honest, and informed...useful..."Students interested in science and mathematics will find this career guide extremely useful. The information provided about each career is realistic and current.".."highly recommended for both public and academic libraries...comprehensive, readable, and a good place to start in seeking vocational information in electronic media production.".."neatly arranged. Its layout is very clear and the easy-to-use format is appropriate for career-seeking readers...The selection of careers is comprehensive...strongly recommended..."

My mother recommended me to read this book and it's great

I bought this book based on the reviews, and now I'm happy to add one. If you are a person interested in working in fashion but have no idea what you want to do, BUY THIS BOOK! Show your parents if you're young and tell them to read into it. This book has a lot of occupations in fashion, some I never even knew existed. Great details about the salary, job outlook for the future and countless other facts of info. Great buy!

I found that this book is very informative and I also shared it with my daughter who is currently in the process of becoming a Fashion Stylist.

A good reference for my fashion students.

This book is very helpful. The descriptions are indepth and it also gives you tips on how to tap into the field you desire. I highly recommend this book for people that want to get into the fashion industry but are on sure of exactly what it is you want to do. Happy reading!

I like this book very helpful. perfect gtthe donr bbj

This book helped me decide on my college major & what I wanted to do. Yes, the information can be found on a search engine- with extensive research and hours of typing. This book has great information on education, salaries, where the job can be found specific duties, career paths, and more. Its organized in a way that makes it easy to read and find information. I discovered jobs I never even knew existed!

It was okay, but all of this information could have been found on the internet through a search engine. Also the information is a little dated. I was dissapointed to say the least.

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